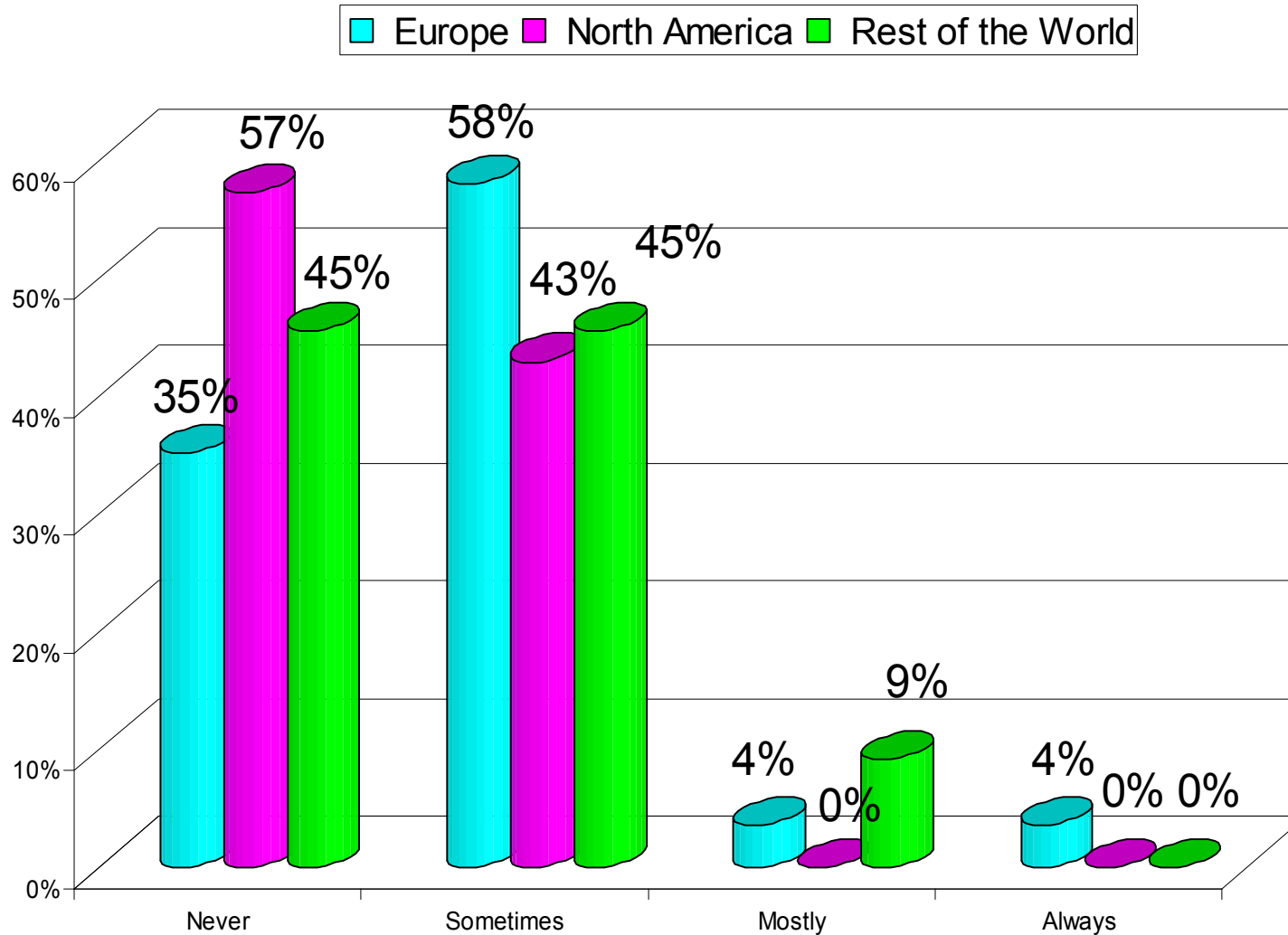


## New Surgical Techniques

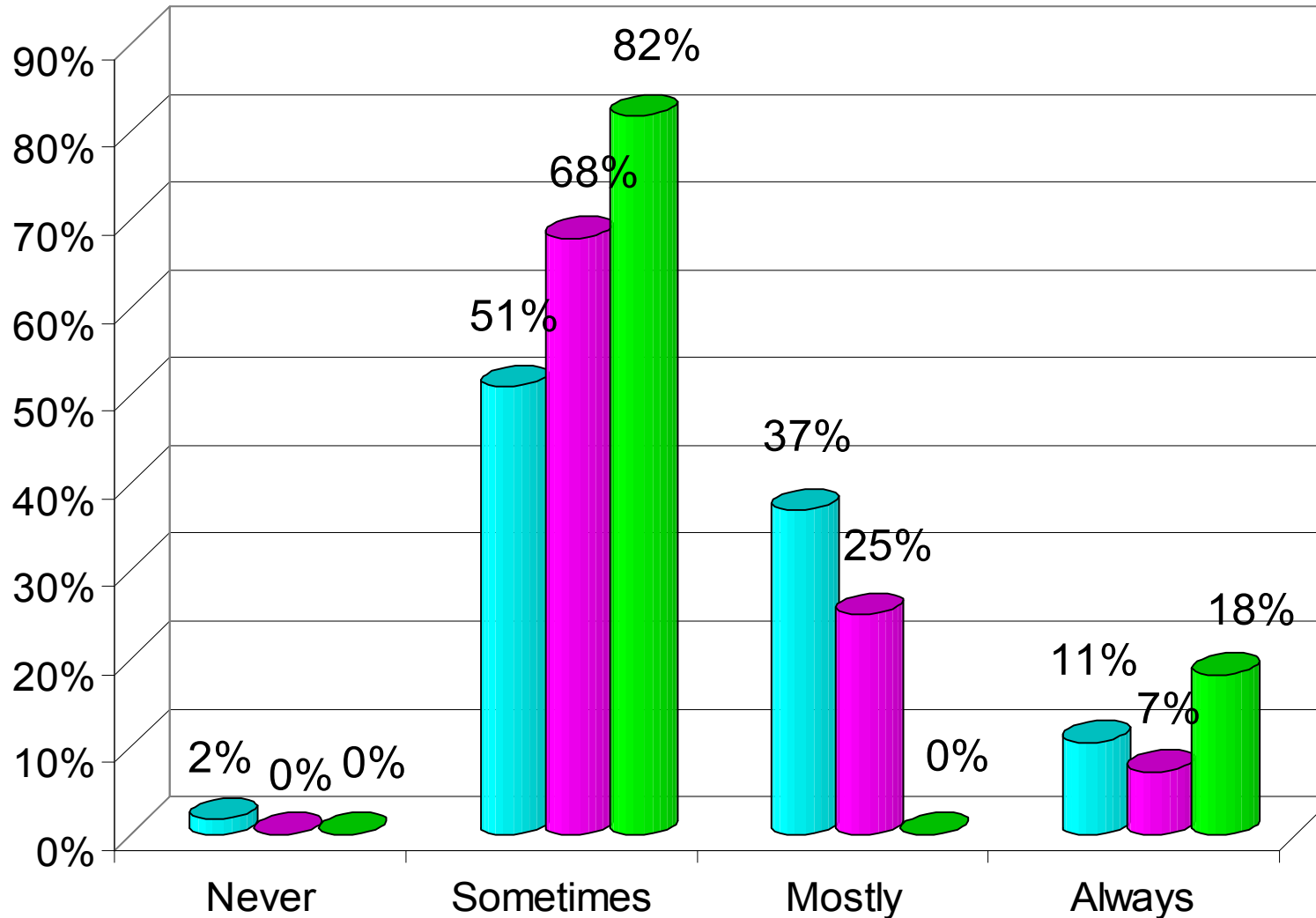
Have You Ever Used a Technology That Was Not (Yet) Approved by a Regulatory Organ or Ethical Commission (IRB) ? (IS01)



## New surgical techniques

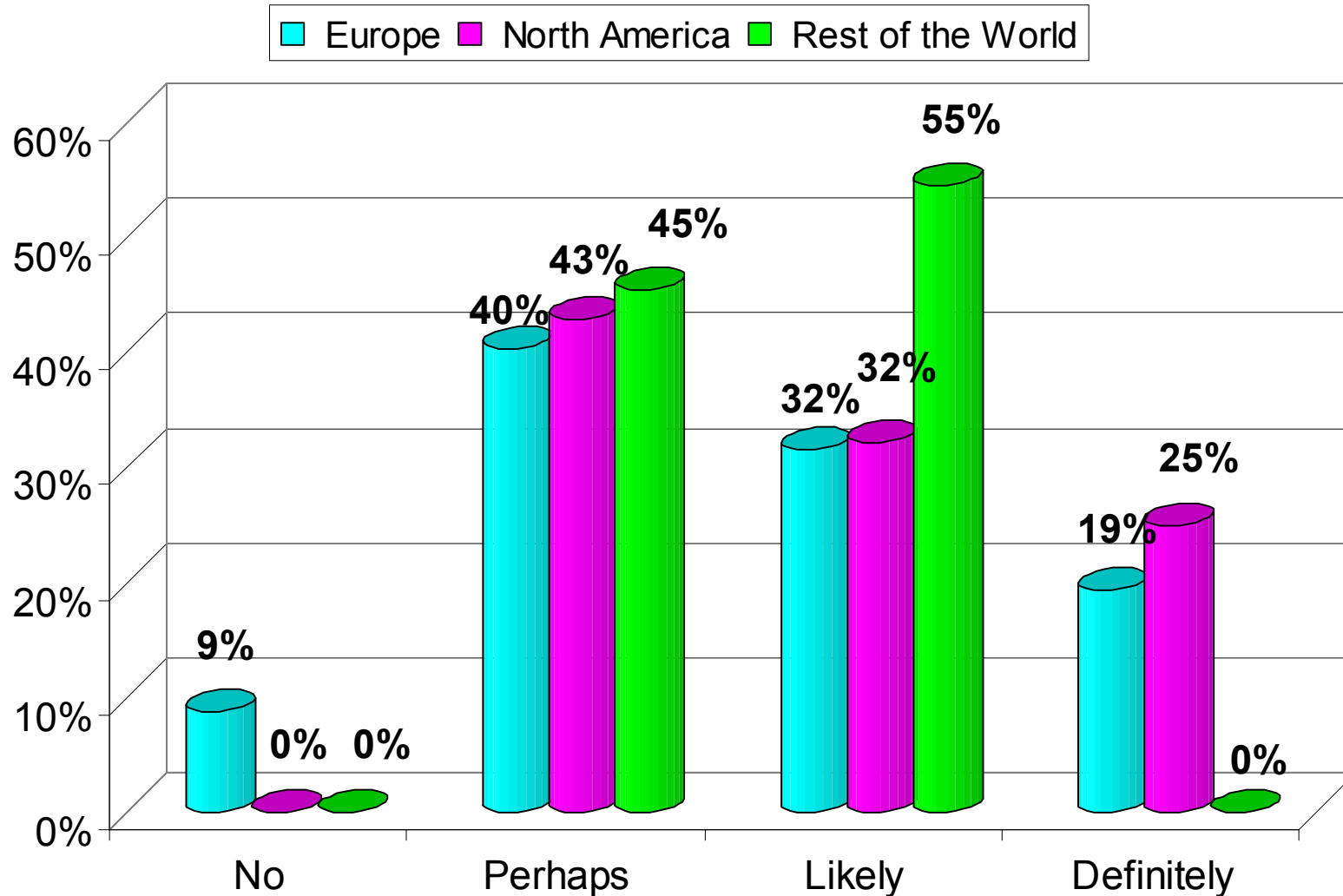
Do You Believe That New Technologies Will Improve the Success of Your Practice ? (IS02)

Europe North America Rest of the World



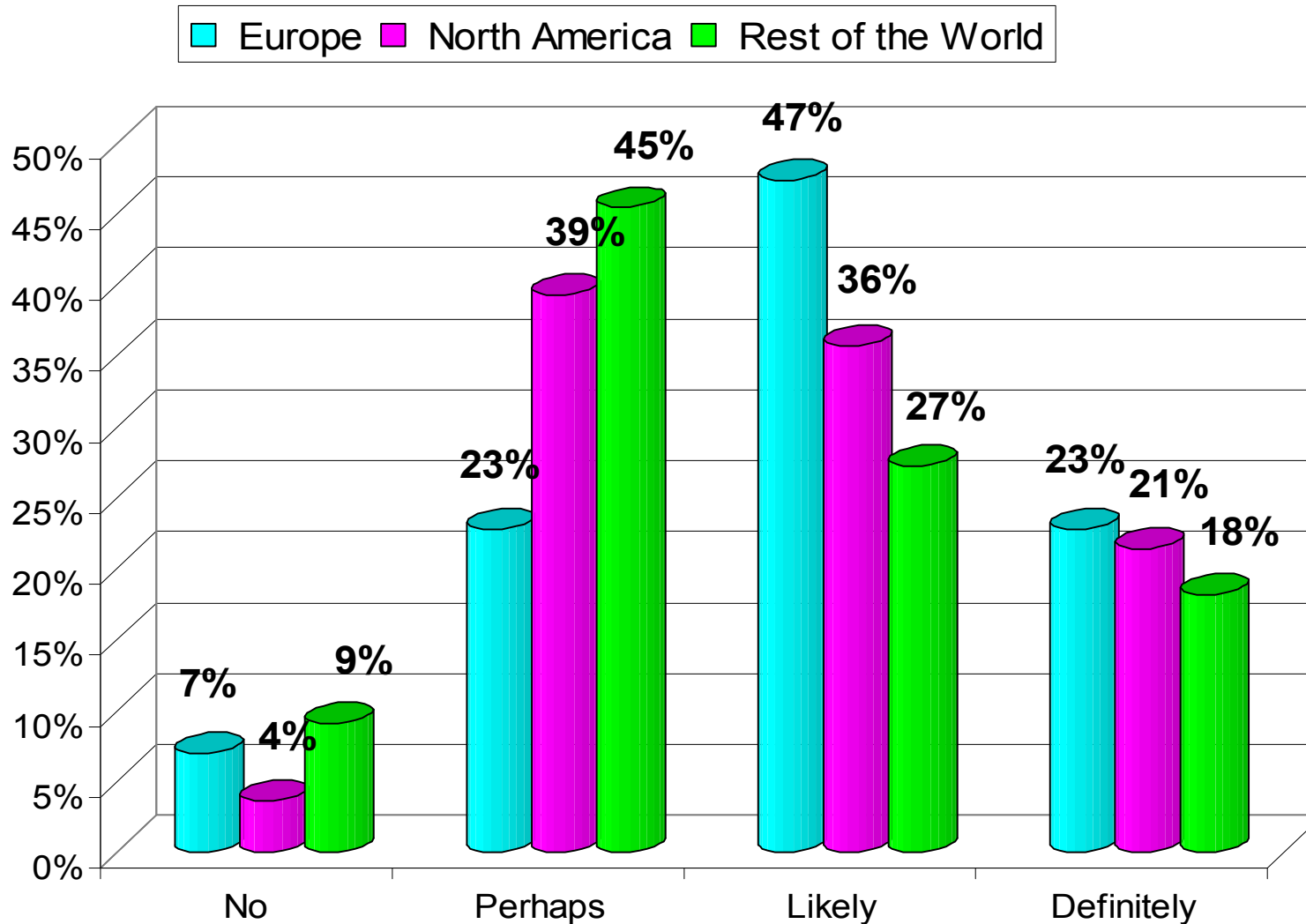
## Composite Allografts vs. Conventional Techniques: "Facing" the Future...

Will Composite Allograft Transplants Have a Major Impact  
on the Future of Plastic Surgery ? (IS03)



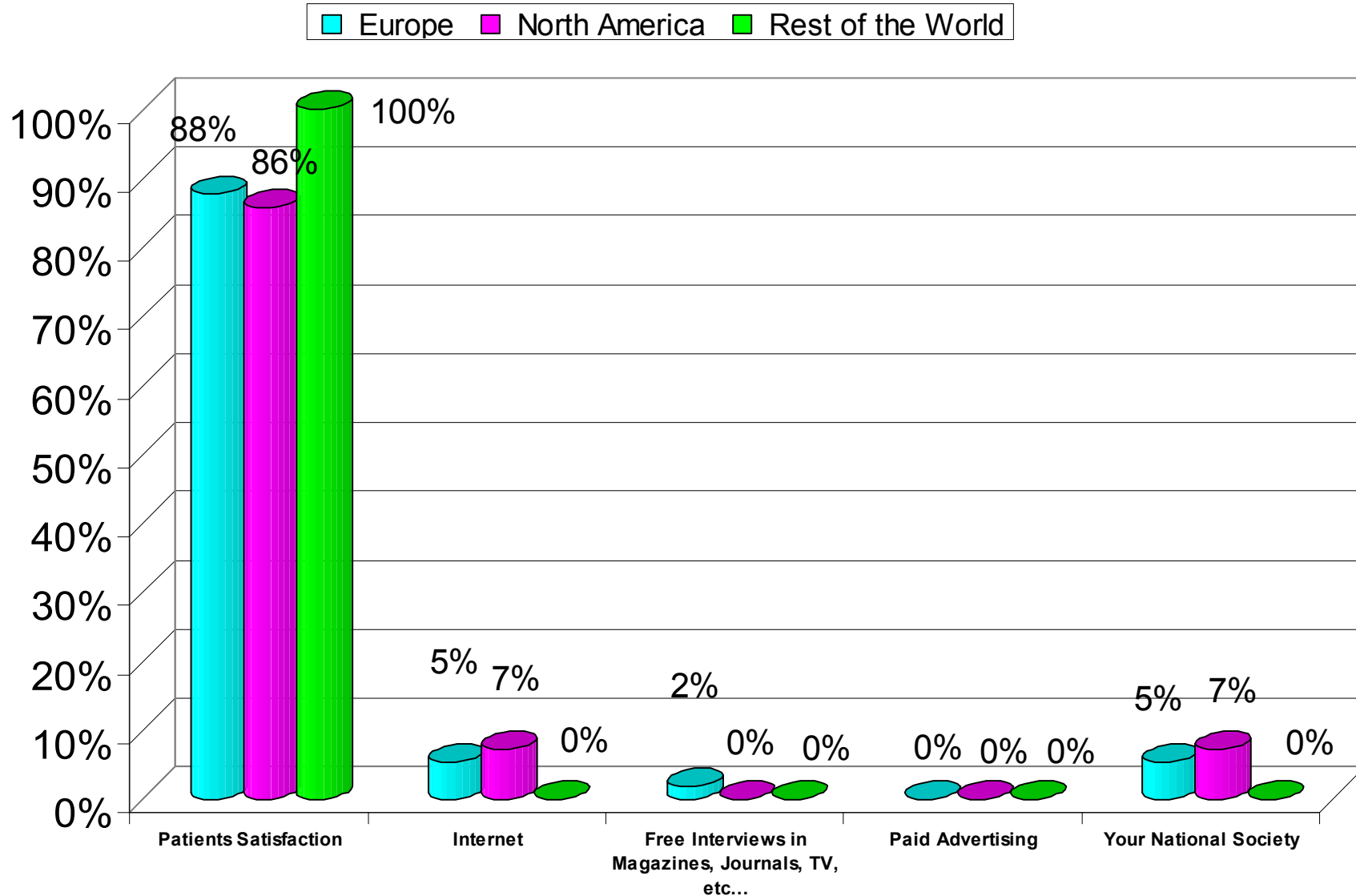
## Composite Allografts vs. Conventional Techniques: "Facing" the Future...

If You Had a Suitable Patient, Would You Advise Your Patient to Have a Transplant ? (IS04)



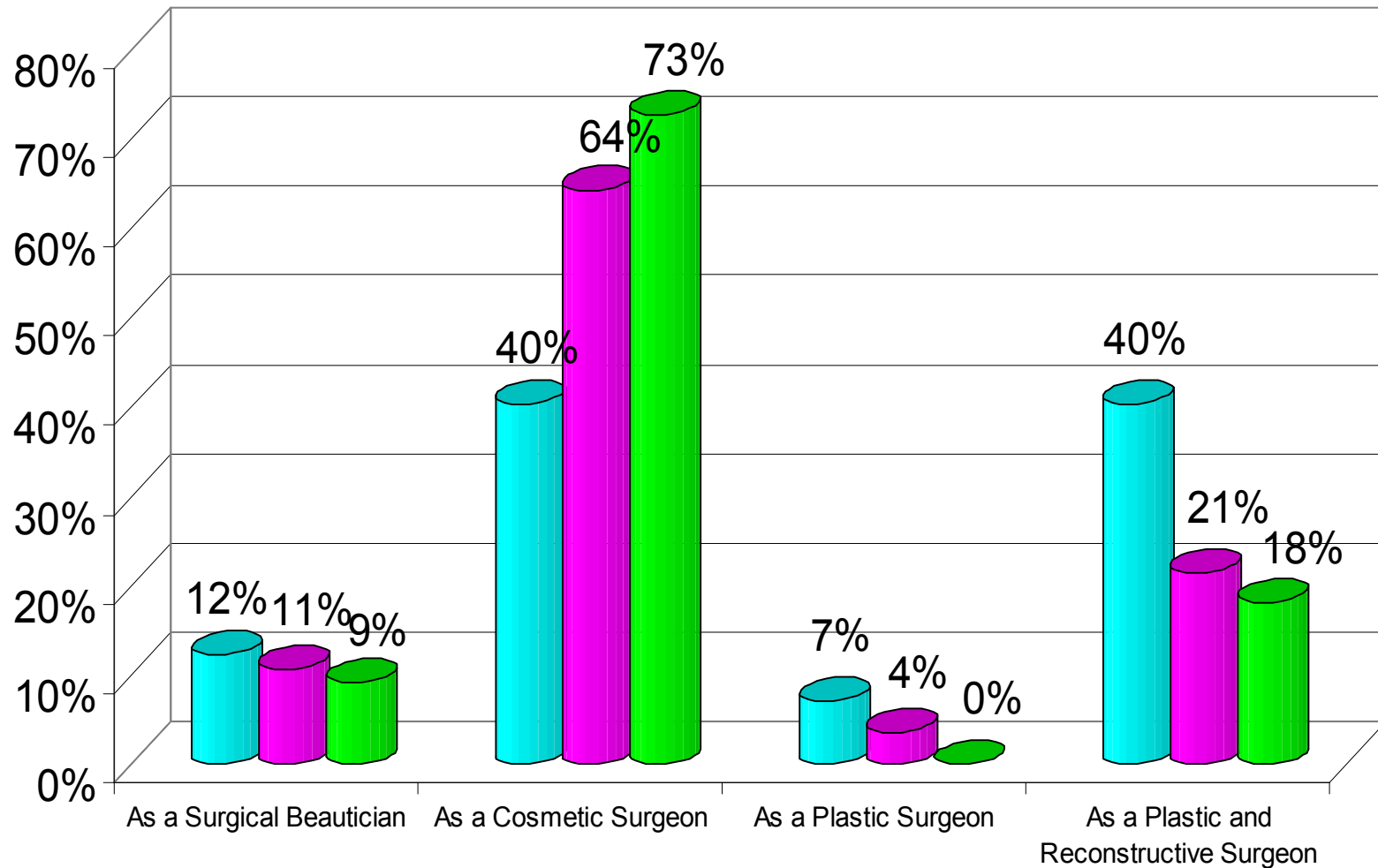
## The Image of the Plastic Surgeon : Branding Yourself !

### What is Your Main Tool That You Use to Improve Your Image? (IS05)

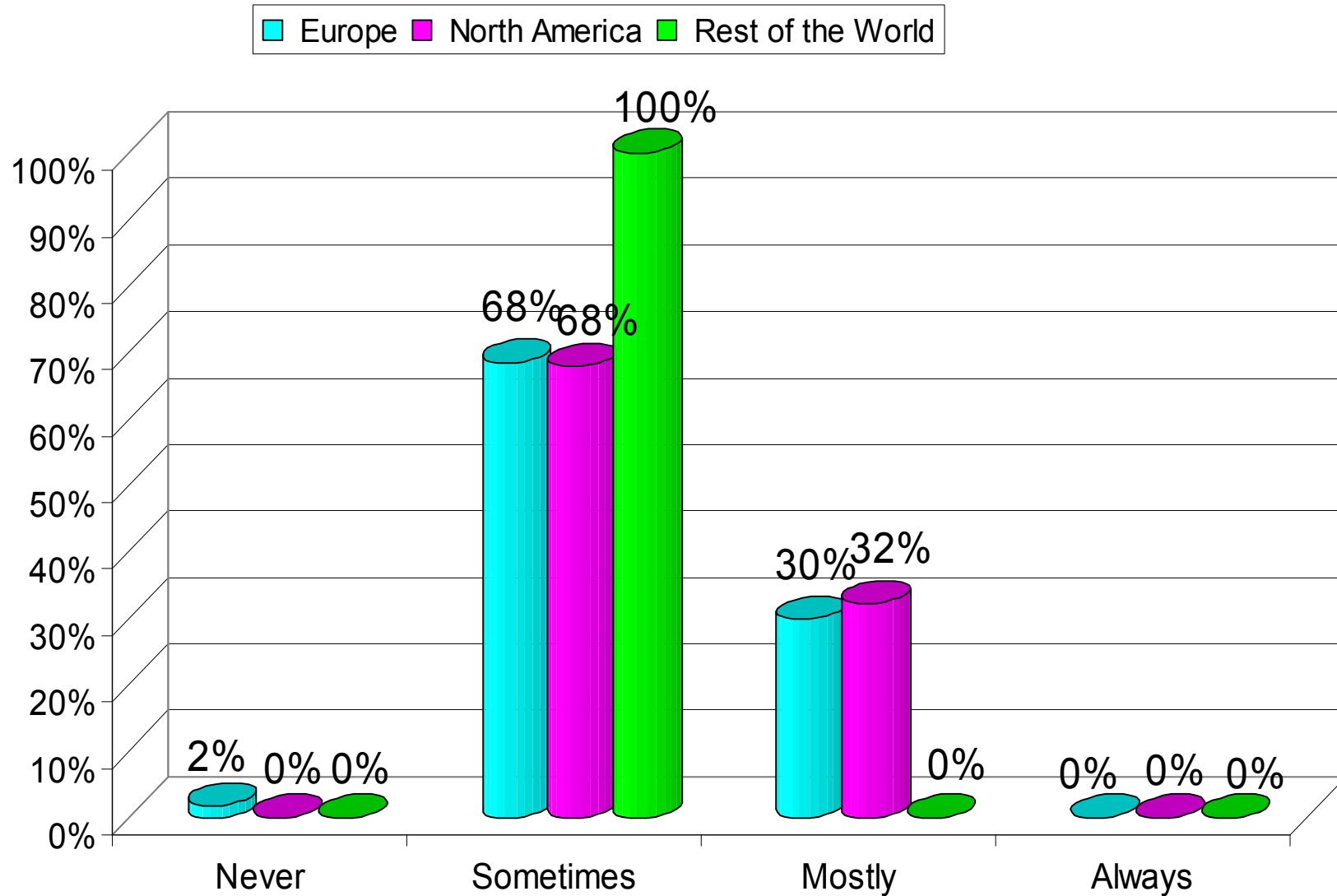


## The Image of the Plastic Surgeon : Branding Yourself ! How Do You Think the Public Perceives Us ? (IS06)

Europe North America Rest of the World



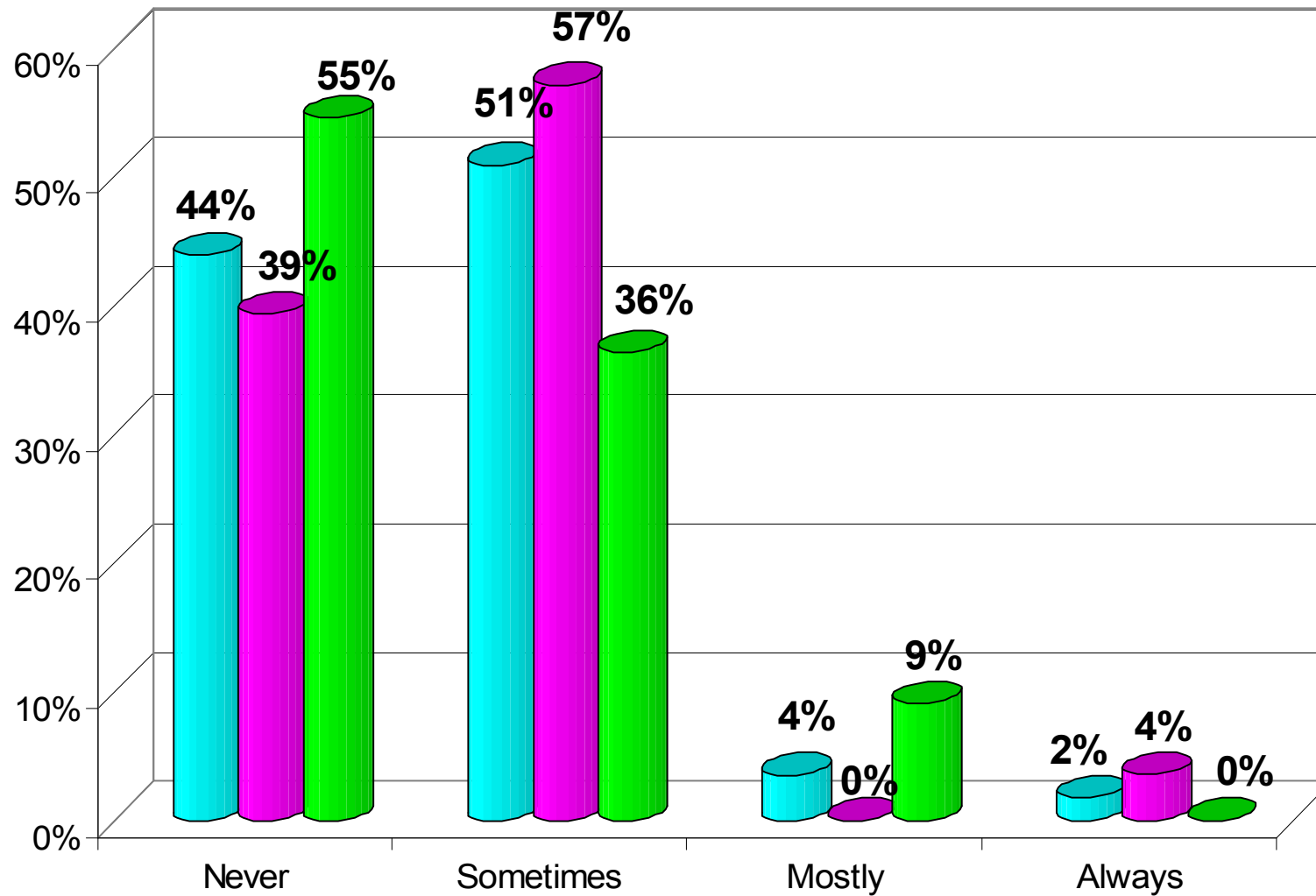
## The Image of the Plastic Surgeon : Branding Yourself ! Do We Present Ourselves Appropriately to the Public ? (IS07)



## Medical Tourism

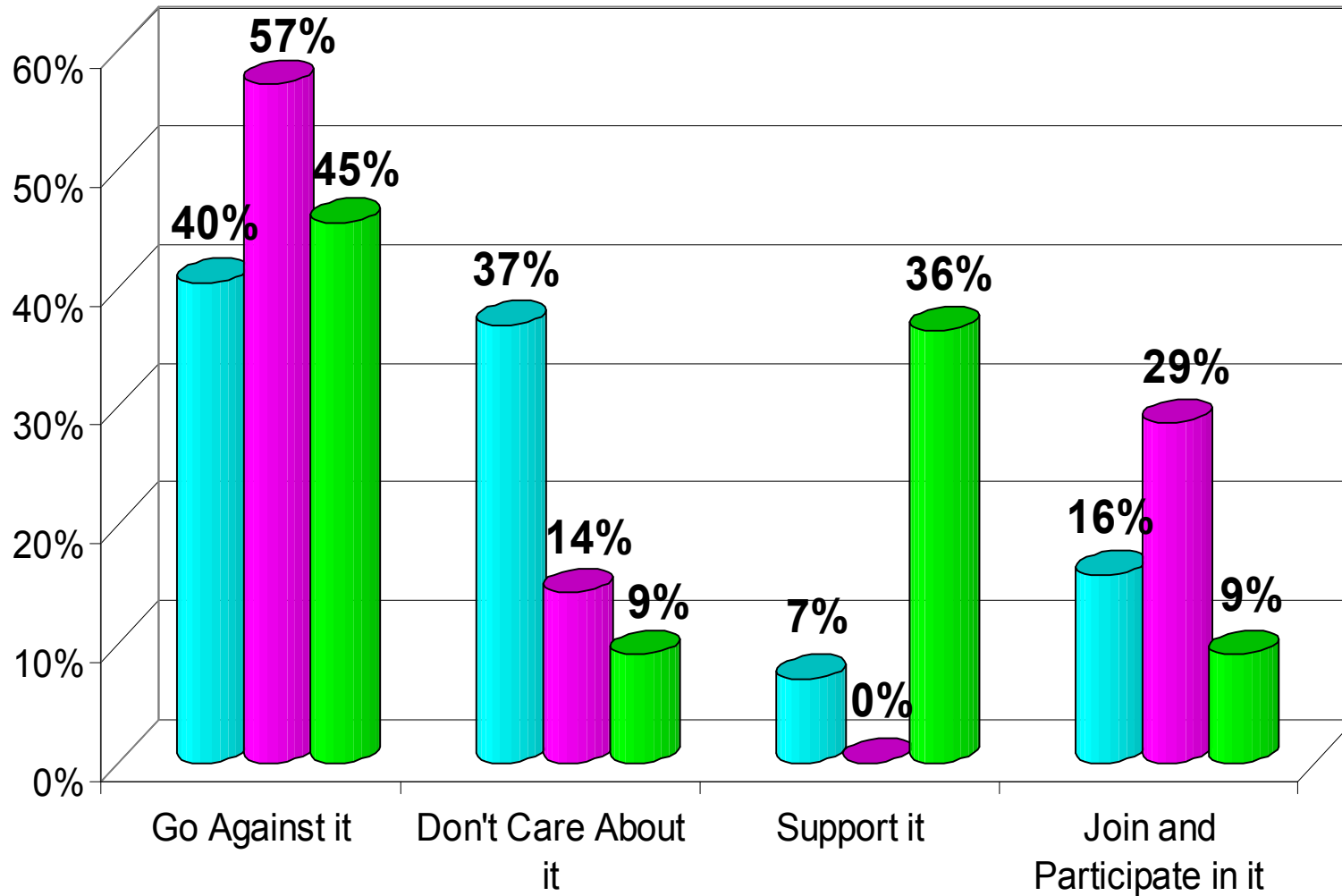
Is Medical Tourism a Problem for Your Practice ? (IS08)

Europe North America Rest of the World



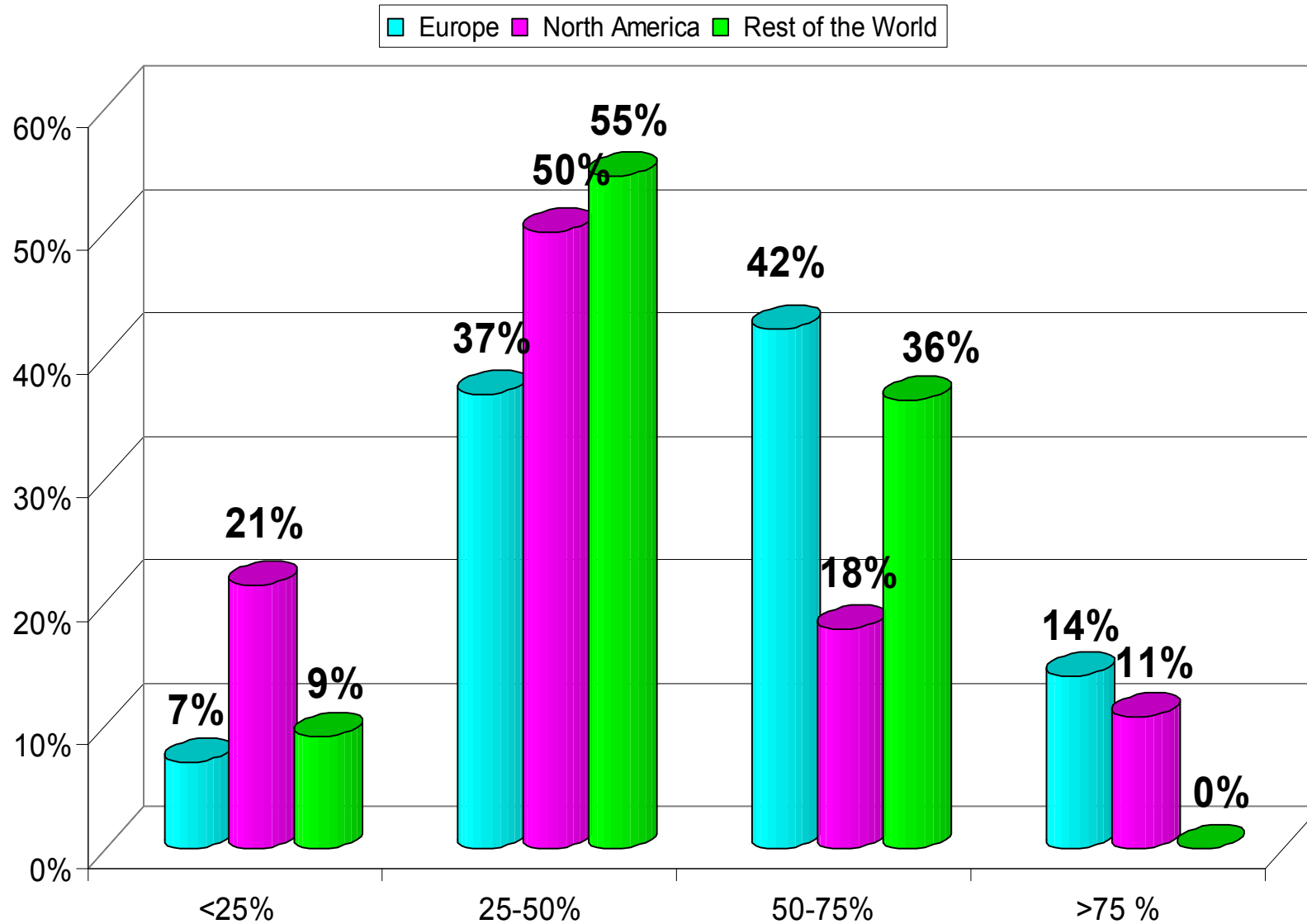
## Medical Tourism What Should We Do ? (IS09)

Europe North America Rest of the World



## Fat Grafting

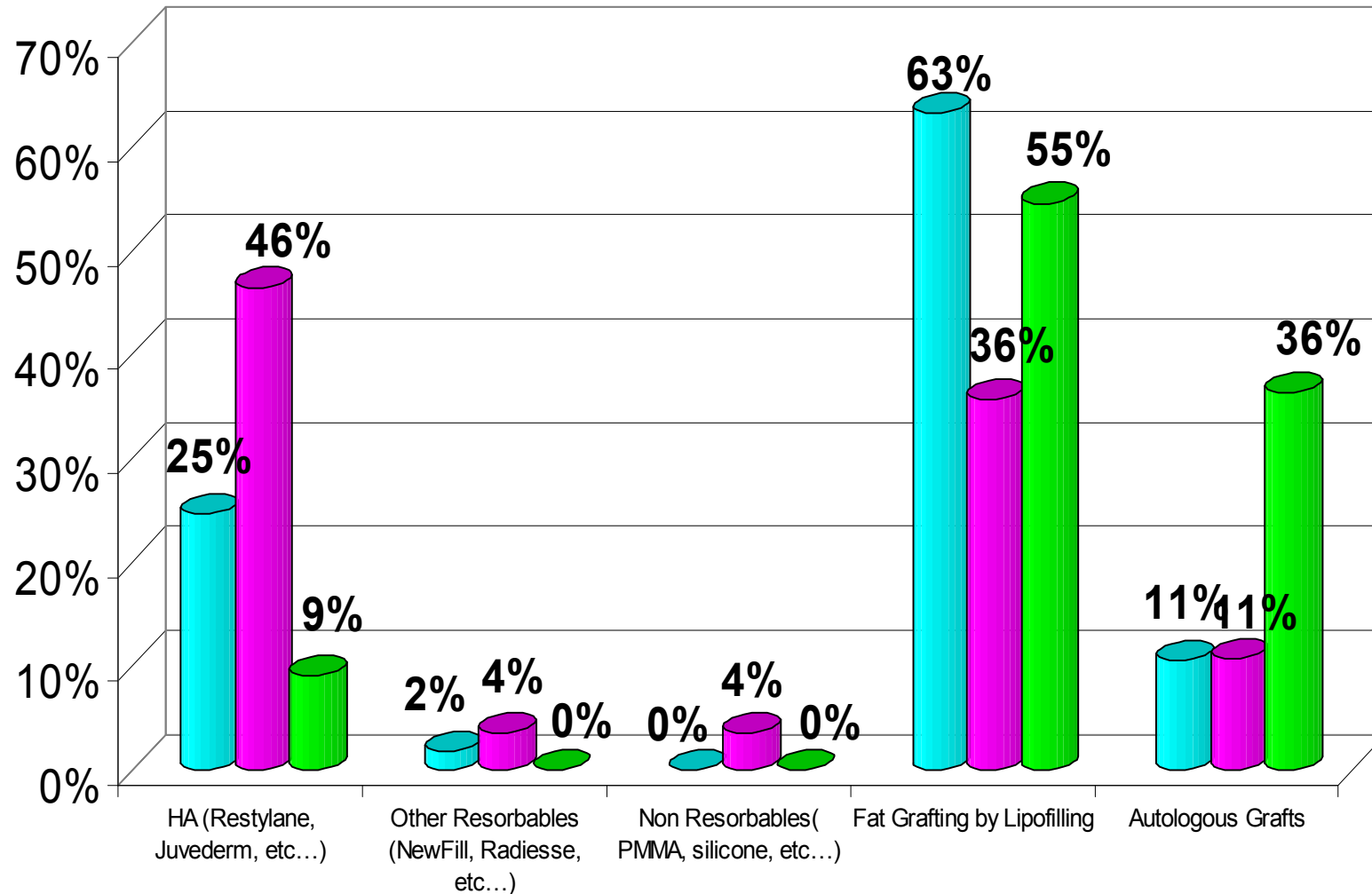
How Much Fat, Transferred by Lipofilling Will Survive in Your Patients ? (IS10)



## Fat Grafting

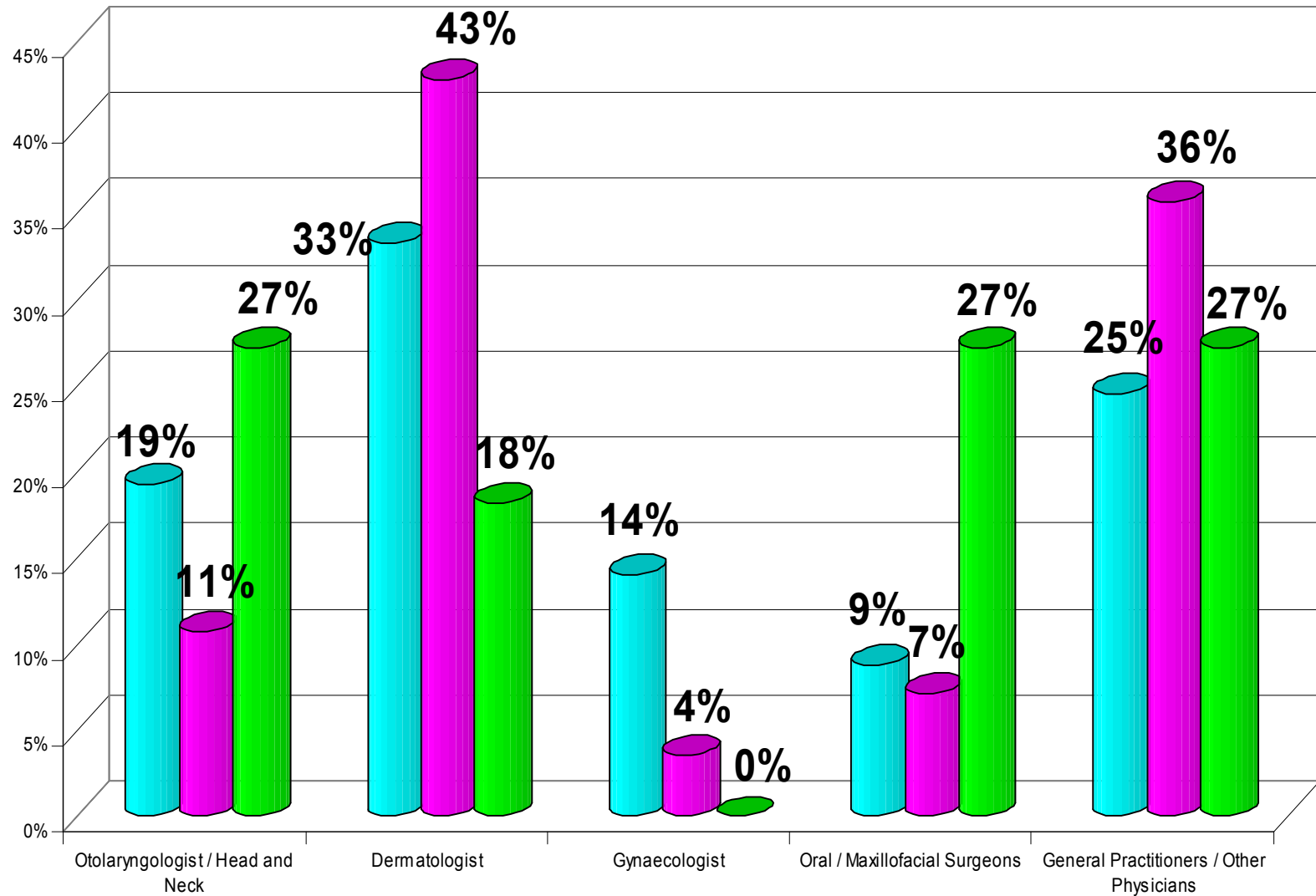
What Is Your First Choice for Filling Out Defects ? (IS11)

Europe North America Rest of the World



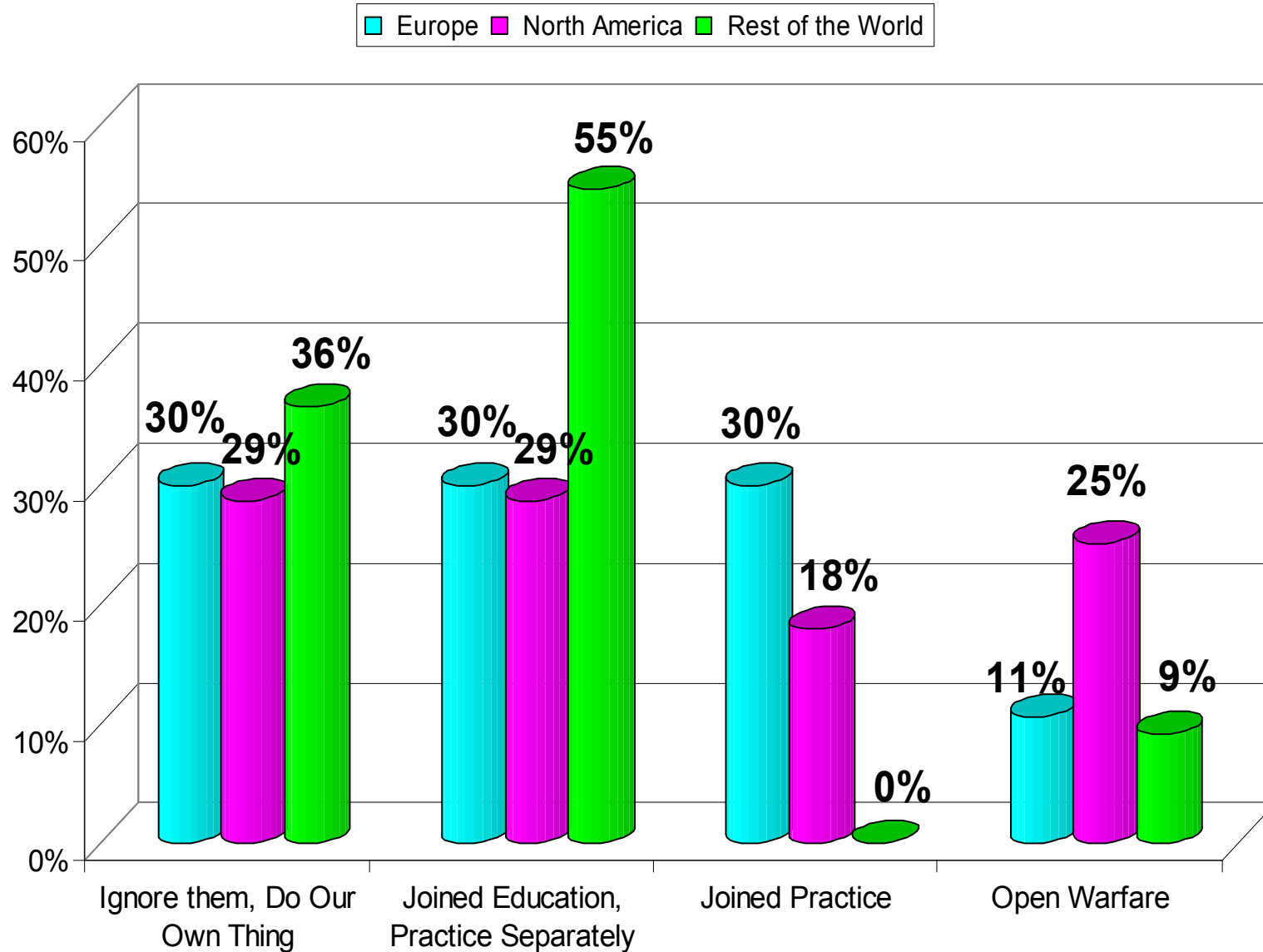
### Collaboration vs. Competition with Non Plastic Surgeons Who Do You Believe Is Your Greatest Threat ? (IS12)

■ Europe ■ North America ■ Rest of the World



## Collaboration vs. Competition with Non Plastic Surgeons

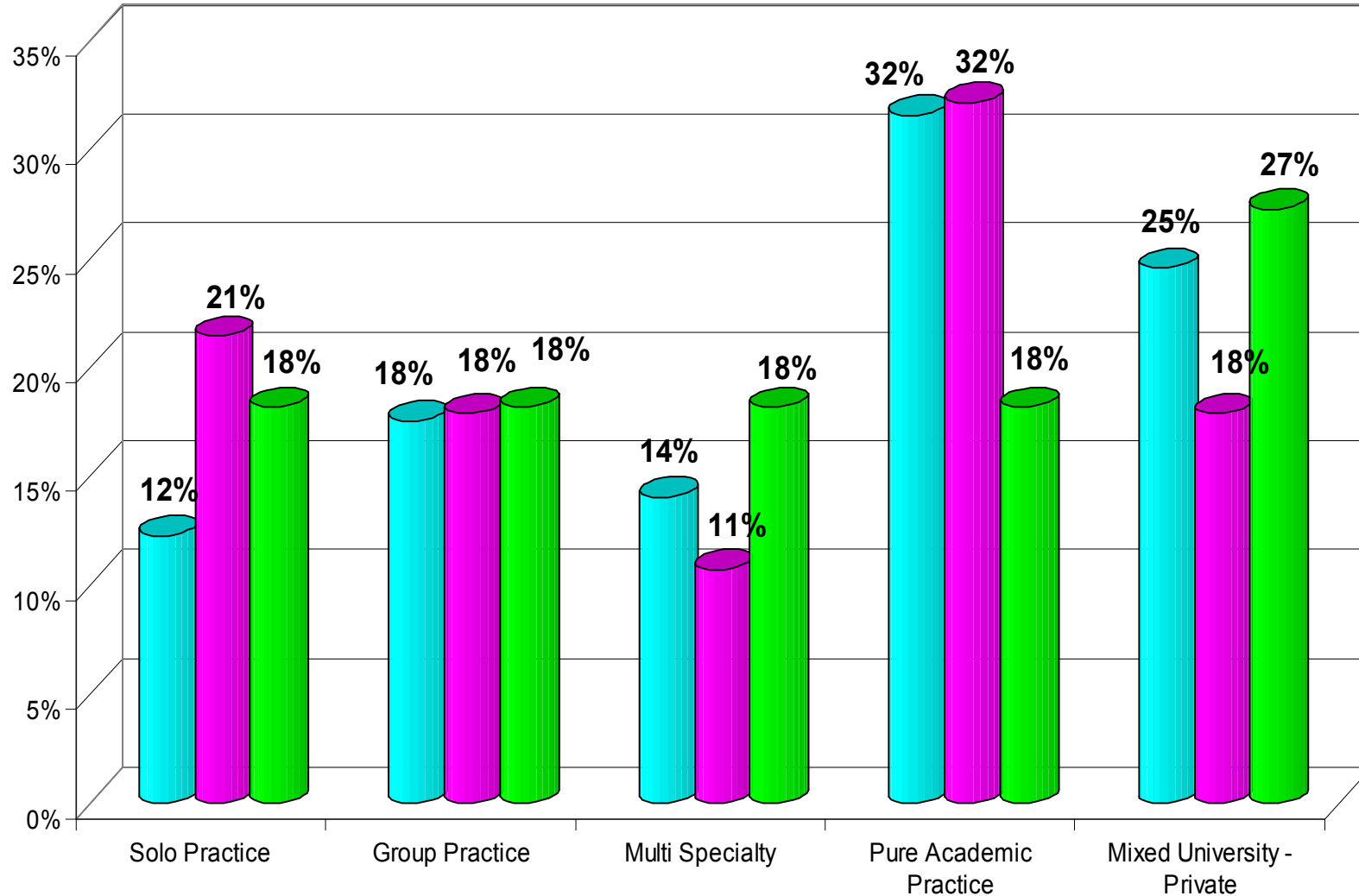
What Do You Believe Is the Solution ? (IS13)



### Business Issues

Specifics on Your Practice. Are You in ? (IS14)

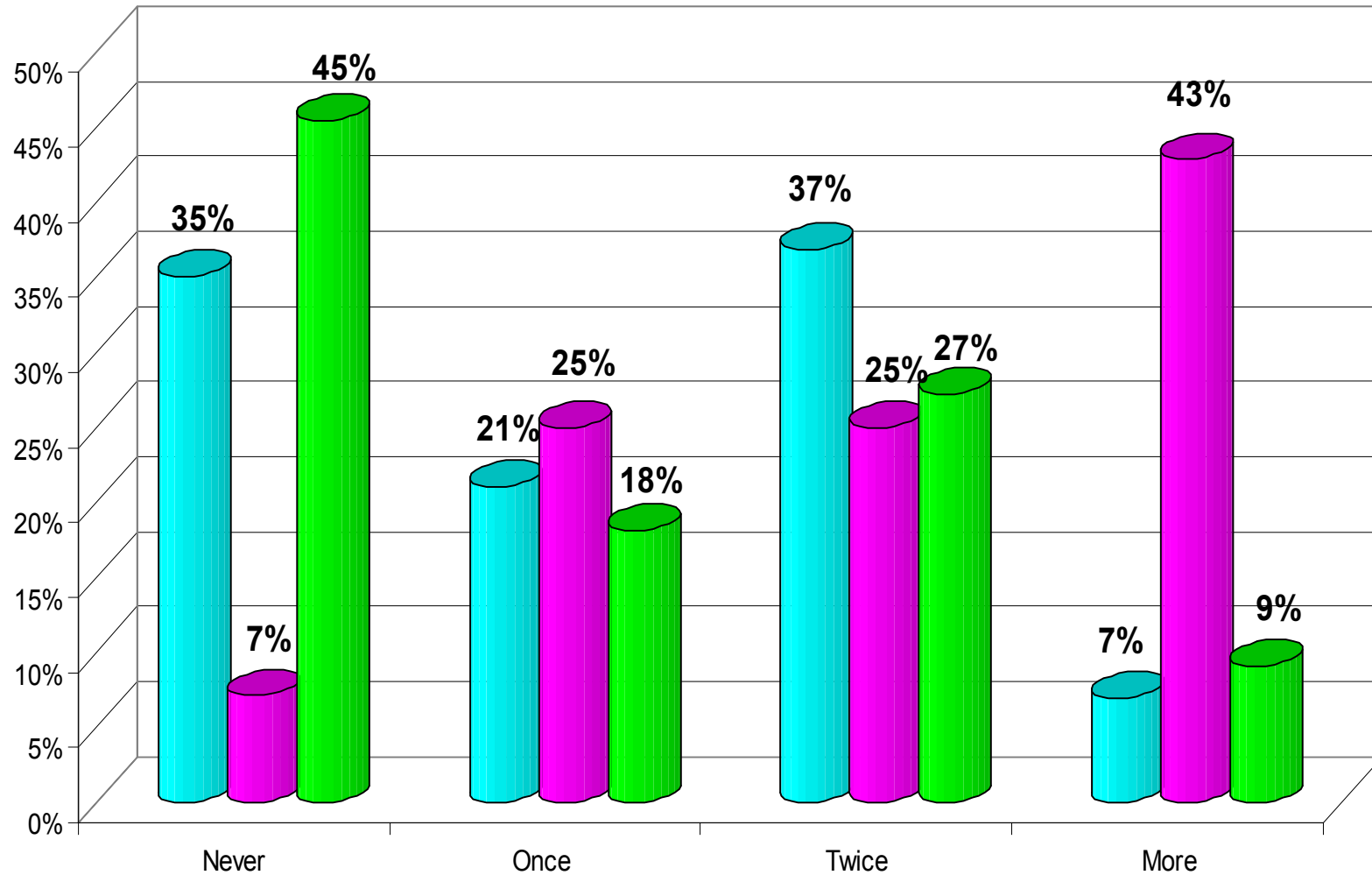
Europe North America Rest of the World



## Business Issues

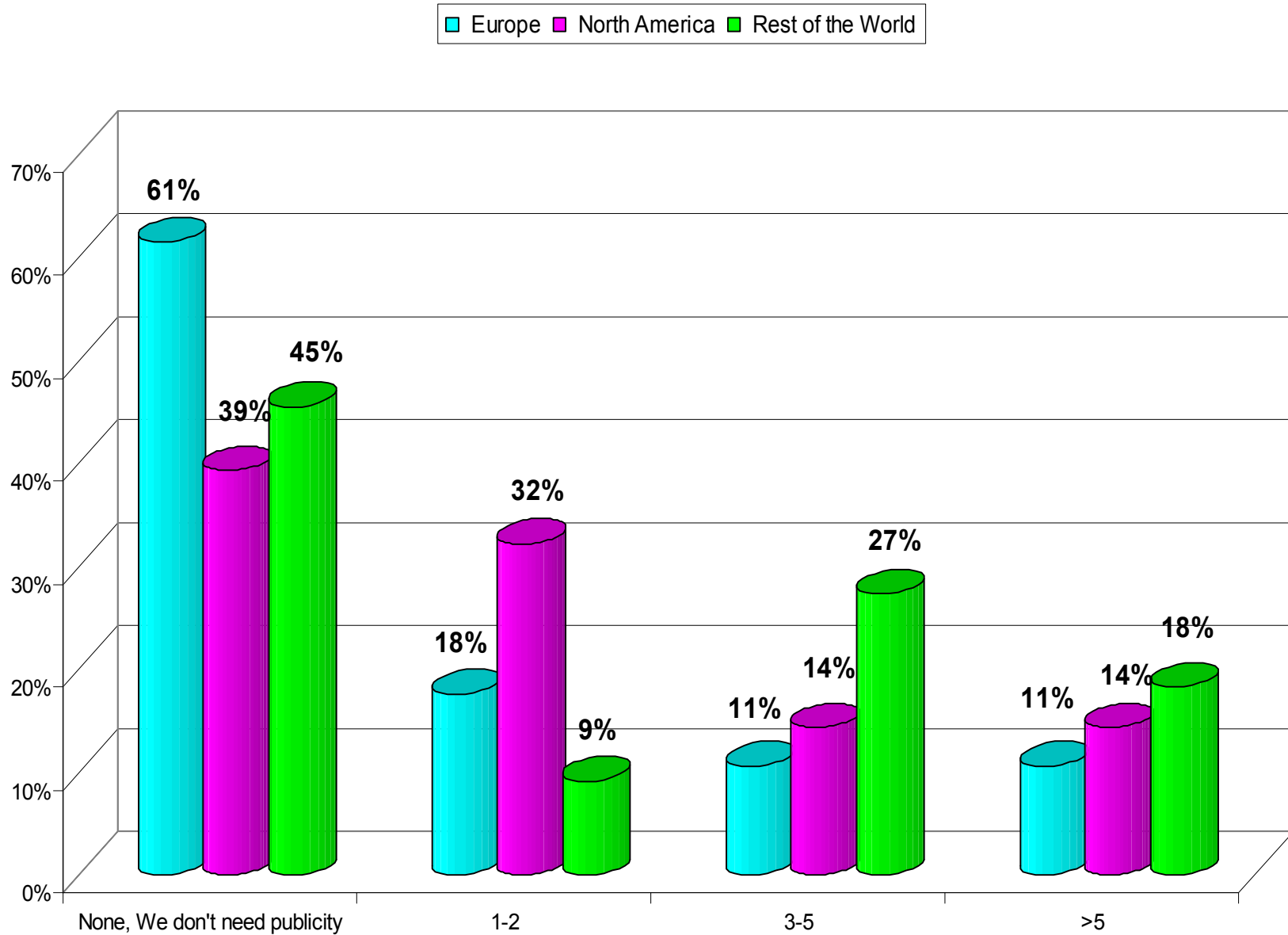
Have You Ever Been Sued ? (IS15)

■ Europe ■ North America ■ Rest of the World



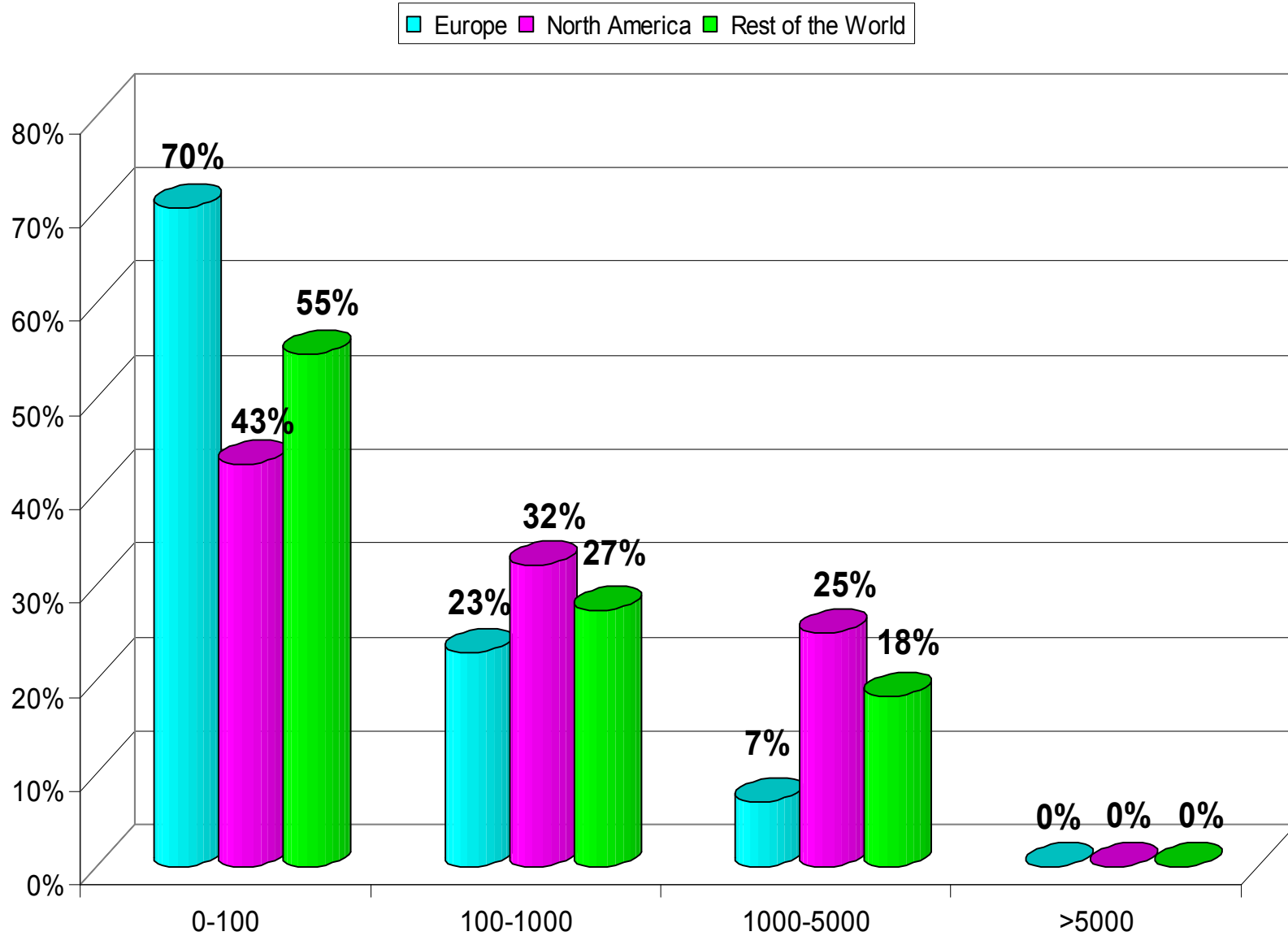
## Publicity

How Many Patients Come Out of Publicity per Month ? (IS16)

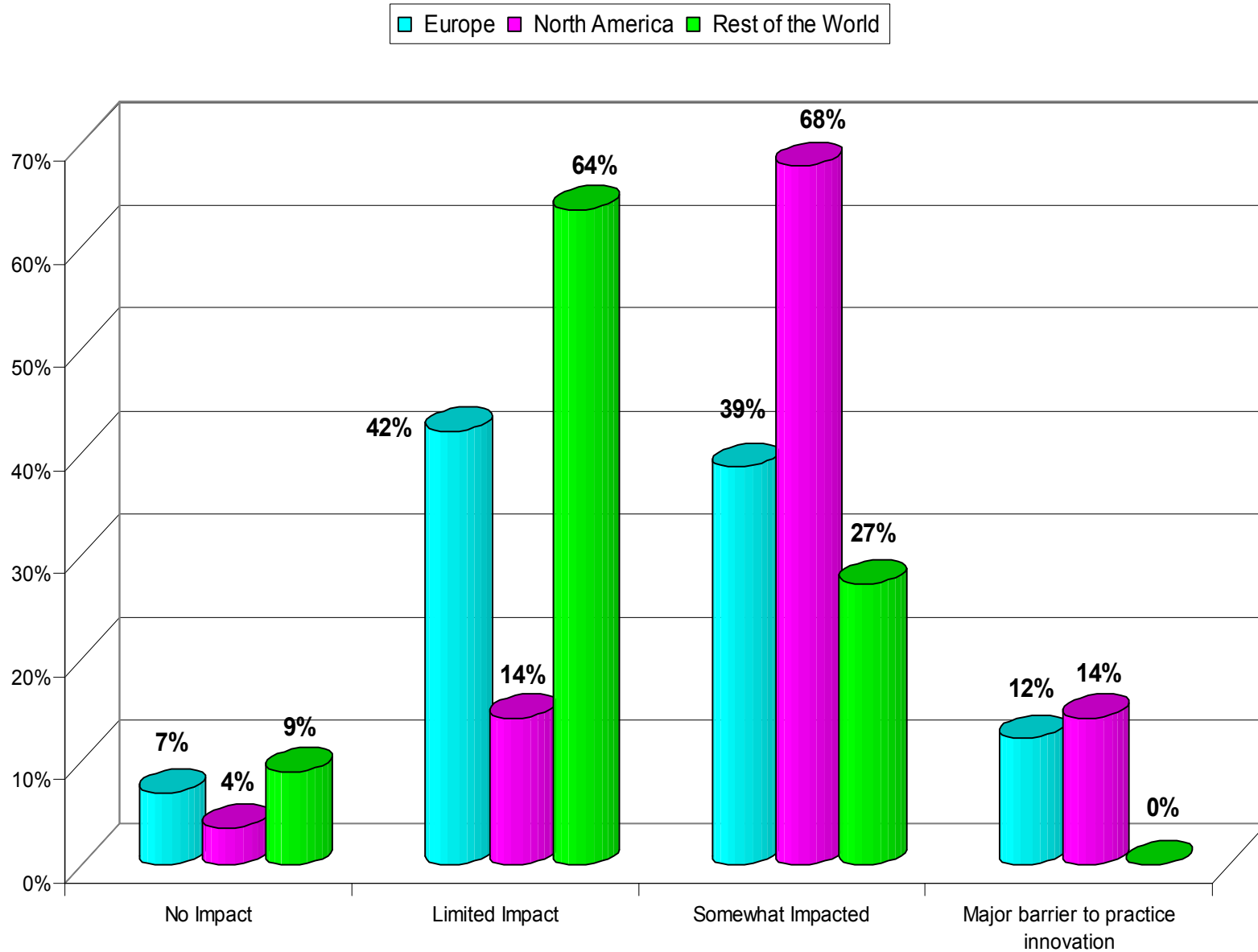


**Publicity :**

**How Much Would You Spend per Month (€ or \$) ? (IS17)**

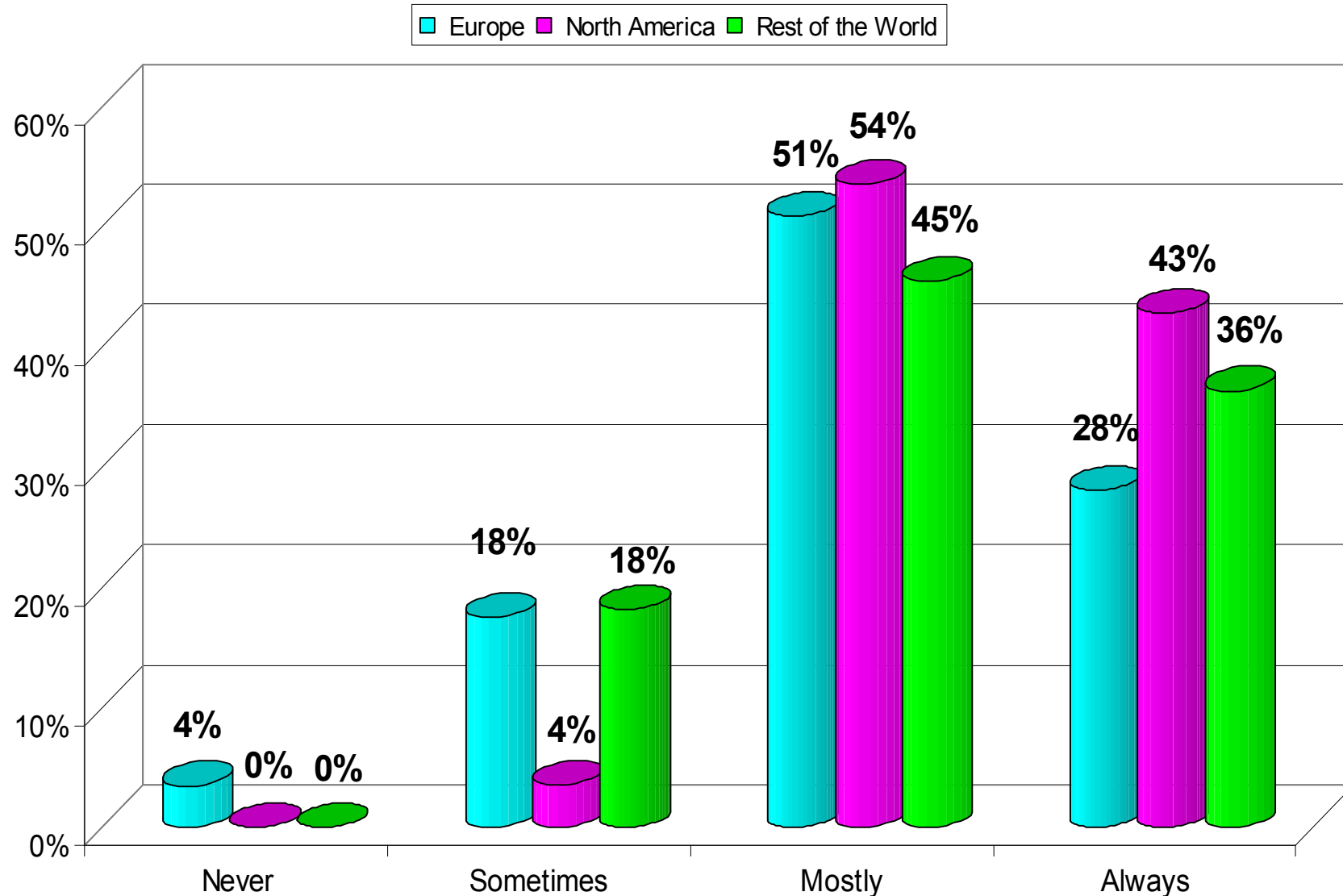


## The Regulation of Innovation, FDA and EMEA Perspective How Do Regulations Impact Your Practice ? (IS18)



## The Regulation of Innovation, FDA and EMEA Perspective

### Do You Follow Company or Governmental Guidelines in the Use of Products/Technologies ? (IS19)



## Looking Forward Into the Future of Plastic Surgery

### To Which Field Should We Spend Most Money in the Future ? (IS20)

■ Europe 
 ■ North America 
 ■ Rest of the World

